- 49. Why was the thief not afraid of Mahadev's family? (1) They had not brought their servants along to protect them
 - (2) Seeing their wealth he suspected them of stealing his loot

 - (3) He had weapons to defend himself
- (4) Mahadev's family was not as large as Mihir's (5) None of these 50. How did the villagers react to Mihir's newfound
 - wealth? (1) They tried hard to coax him to reveal the secret of
 - his wealth (2) They followed his example and became more
 - (3) They pretended to be happy for him but were secretly jealous
 - (4) They each plotted to visit the tree and get rich quickly
 - (5) None of these Directions (51-53): Which of the following is most similar in meaning to the word given in bold as used
- in the passage. 51. MAKE
 - (1) earn (2) estimate (3) prepare (4) build
- (5) settle 52. LOST (1) defeated (2) failed
- (3) forteited (4) wasted (5) destroyed 53. GATEWAY (1) holiday (2) freedom
 - (3) fantasy (4) escape (5) relaxation Directions (54-55): Which of the following is most opposite in meaning of the word given in bold as used in the passage.
- 54. REHEARSED
 - (2) forced (1) repeated (3) fake (4) unplanned
- (5) effortless 55. WILLING
 - (1) oblige (2) reluctant (3) distracted (4) determined
 - (5) obstacle
 - Directions (56-60): Read each sentence to find out whether there is any grammatical error or idiomatic

right time to buy shares. (4)/ No Error (5)

sentence. The number of that part is the answer. If there is no error, the answer is (5). (Ignore erros of punctuation, if any) 56. The majority of the population believes (1) that the stock market is recovered (2)/ and that it is the (3)/

error in it. The error, if any, will be in one part of the

- 57. Seema's new office is close (1)/ to her residence so
 - (2) she will not longer (3) have to travel by train. (4) No Error (5) 58. In the present guidelines, (1) the bank is required to obtain (2)/ a photograph from any person (3)/ who
- wishes to open a account. (4)/ No Error (5) 59. As our economy is (1) experiencing a recession, banks (2)/ have became very cautious (3)/ about
- - giving loans. (4)/ No Error (5) 60. After retiring she spent (1)/ most of her time teaching young (2)/ doctors and motivating themselves (3)/ to work in rural areas. (4)/ No Error (5)

Directions (61-65): In each question below a sentence with four words printed in bold type is given. These are numbered as (1), (2), (3) and (4). One of

these four words printed in bold may be either wrongly spelt or inappropriate in the context of the sentence. Find out the word which is wrongly spelt or inappropriate if any. The number of that word is your answer. If all the words printed in bold are correctly

- sentene, mark (5) i.e. 'All correct' as your answer. 61. He was a member (1) of the original (2) committee
 - which drafted (3) these recommedations (4). All Correct (5) 62. Do not procede (1) with the transfer (2) of funds until you receive further (3) instructions (4). All

Correct (5)

63. Our branch is located (1) in a remote (2) area where water is scarcity (3) available (4). All Correct (5) 64. To gain (1) their support (2), you must convenience

spelt and also appropriate in the context of the

- (3) them of the benefits (4) of the proposal. All Correct (5) 65. The deal we negotiated (1) has not been approved (2)
 - by RBI and needs (3) to be revized (4). All Correct (5) **Directions (66-70):** Which of the phrases (1), (2), (3) and (4) given below should replace the phrase given in bold in the following sentence to make the sentence

meaningful and grammatically correct. If the

sentence is correct as it is and no correction is

- required, mark (5) as the answer. 66. Ensure we have the necessary clearance is the
- responsibility of the legal department. (1) Ensuring we have
 - (2) To ensure having (3) We have been ensured
 - (4) Ensuring us having

(2) whatever discussion

(3) that being discussed

- (5) No correction required
- 67. They have decided to go ahead and implement which was discussed at last month's conference in Chennai. (1) what we had discussed
- providing piece of information just for reference. It may vary from Official

- (4) what they had discussed
- (5) None of these
- 68. To reduce costs, we should replace our current system by much efficient one.
 - (1) through more efficient (2) efficiently by
 - (3) with a more efficient (4) for better efficiency
- (5) No correction required 69. Staff in the district offices can easily monitor
 - whether the payments are being made in time.
 - (1) easily be monitored (2) monitor easier whether
 - (3) easy to monitor that (4) monitor easily
 - (5) No correction regired
- 70. Most of the managers whom involved in the deal had previously worked for multinational banks.
 - (1) whose involved
- (2) involvement with
- (3) involving whom (4) involved in

(5) No correction regired Directions (71-80). In the following passage there are blanks, each of which has been numbered. These numbers are printed below the passage and against each, five words are suggested, one of the which fits the blnak appropriately. Find out he appropriate

word in each case. One rainy day while driving me home from school my father stopped to offer a frail old man a lift. Though he was headed in the opposite (71), my father insisted. By the time we (72) home it was late and I was tired and (73) with my father.

That night, my father (74) me a bedtime story as usual-A (75) Emperor was once asked "Sir, while you (76) rich and powerful, your teacher doesn't even (77) a piece of land yet you visit him, (78) don't you

summon him to court?" The Emperor (79) and said, "You are mistaken, my teacher is (80) than I am. My

land can be lost in a war but he possesses knowledge which can never be stolen." "The old man was my teacher." my father concluded.

I have never forgotten the lesson my father, 'taught' me that day.

- 71. (1) route (2) manner
 - (3) direction (4) side (5) way
- 72. (1) left (2) arrived (3) return (4) gone
- (5) reach 73. (1) complained (2) annoying
- (3) hungry (4) upset (5) worried
- 74. (1) taught (2) described (3) told (4) reads
- (5) related 75. (1) greedy (2) honest (3) foolish (4) mighty (5) cruel
- 76. (1) are (2) being (3) were (4) so
- (5) seem 77. (1) own (2) carn (3) acquire (4) possessed
- (5) has 78. (1) however (2) but (3) instead (4) when
- (5) why 79. (1) shouted (2) silent
- (3) thinks (4) smiled (5) prayed
- 80. (1) powerful (2) wise
- (3) wealthy (4) stronger (5) richer

TEST-III : QUANTIT IVE APTITUDE

Directions (81-95): What will come in place of the question mark (?) in the following questions?

- 81. 54671 14456 33466 = ?
 - (1) 6794 (2) - 6745
 - (3) 6748 (4) 6744
 - (5) None of these
- 82. 5220 + ?×15=2175
 - (1) 36
 - (3) 34 (4) 38
- (5) None of these
- 83. $\sqrt{1764} + 22 = \sqrt{?}$
 - (1) 8
 - (3) 64
- - (5) None of th
- (2) 4096

(2) 32

- (4) 164

- 84 $12.5 \times 3.2 \times 8.8 = ?$
 - (1) 358
 - (3) 354
 - (5) None of these
- 85. $(16)^3 \times 4^3 + 1024 = (4)^7$

 - (1) 3(4) 6
- 86. 84 + 12 + 0.8 = ?
 - (1) 7.75 (3) 8.75
 - (5) None of these
- 87. 22% of ? + 166.64 = 340
- (8) (1) 782
- (2) 786

(2) 9.85

(4) 10.15

(2) 355

(4) 356

(2) 4

(5) None of these

(3) 5

(4) 792

| 88. (26.3×12×20)+3+125=? | | the vase what was its original cost price? | |
|---|--------------------|---|--|
| (1) 2229 | (2) 2292 | (1) ₹ 15,500/- | (2) ₹ 15,820/- |
| (3) 2223 (5) None of these | (4) 2227 | (3) ₹ 15,800/- | (4) ₹ 15,520/- |
| (5) None of these | | (5) None of these | Notice of the Salter State of |
| 89. 45% of 816 - 23% of 7 = 240.7 | | | he following set of scores: |
| (1) 525 (3) 550 | (2) 540 (4) 560 | 34, 89, 37, 144, | IN THE PARTY AND ADDRESS OF THE PARTY AND ADDR |
| (5) None of these | (4) 300 | (1) 106 | (2) 108 |
| | | (3) 104 | (4) 102 |
| 90. 4 of 2 of 5 of 5020 | | (5) None of these | All in Allegment has 5 how live a |
| (1) 758 | (2) 752 | 99. What would be the co | ompound interest obtained on a |
| (3) 757 | (4) 753 | years? | at the rate of 16 p.c.p.a. after |
| (5) None of these | | (1) ₹3,041,25/- | (2) ₹3,014.28/- |
| 91. $\frac{9}{13} + \frac{162}{235} = 7$ | | (3) ₹ 3,044.69/- | (4) ₹3,041.28/- |
| 13 325 | 7 | (5) None of these | |
| (1) 1 1/18 | (2) 2/19 | 100. The sum of 35% of a | a number and 12% of the sam |
| 7 | . 7 | number is 3055. What is the 72% of that number? | |
| (3) 1 17 | (4) 1 1/18 | (1) 4685 | (2) 4680 |
| (5) None of these | | (3) 4675 (5) None of these | (4) 4670 |
| | | (5) None of these | |
| 92. $\frac{4}{5} + \frac{5}{25} + 1\frac{2}{5} = 7$ | | make it a perfect squi | ber that can be added to 3500 t |
| (0.3 | - 12 | (1) 200 | (2) 169 |
| (1) 2 5 | (2) 1 = | (3) 100 | (4) 25 |
| 2 | | (5) None of these | |
| . (3) 3 5 | $(4) 2\frac{2}{5}$ | 102. 12 women alone can co | omplete a piece of work in 5 days |
| (5) None of these | | whereas 3 women and | 9 children together can complet |
| 93. V6×342+3+52-7 | -9 | the same piece of worl | k in 10 days. In how many day |
| | | can 36 children comple | ete the same piece of work? |
| (1) 27 | (2) 729 | (1) 10 days (3) 5 days | |
| (3) -27 | (4) -729 | (5) None of these | (4) 8 days |
| (5) None of these | | | m and td near that Table 1999 |
| 94. 25631 + 1442 - 3229 = 7 × 50 | | 103. The cost of 5 sharpeners and 14 pencils is ₹ 56/ What would be the cost of 15 sharpeners and 42 pencils? | |
| (1) 467.88 | (2) 479.44 | (1) ₹112/- | (2) ₹ 224/- |
| (3) 473.33 | (4) 474.55 | (3) ₹ 186/- | (4) ₹164/- |
| (5) None of these | | (5) None of these | SET THE ME LANGE THE PARTY OF T |
| 95. 18% of 680 - 7 - 68. | 7 | | nsecutive even numbers P, Q, R |
| | | and S respectively is 55. What is the product of Q and S? | |
| | (2) 53.7 | (1) 3123 | (2) 3135 |
| (3) 55.4 | (4) 57.2 | (3) 3132 | (4) 3125 |
| (5) None of these | | (5) None of these | |
| 96. The average age of Nitika and Kruti is 21 years. The ratio | | | ance of 420 kms. in a certain |
| of their ages is 4:3 respectively. What is Kruti's age? | | | peed of 70 kms/hr. What is the |
| (1) 18 years. | (2) 24 years | average speed of the bike that travels a distance of 36 | |
| (3) 26 years | (4) 16 years | kms. less than the truck | |
| (5) None of these | | (1) 62 kms/hr. | (2) 64 kms./hr. |
| Sumil sold an antique flower vase to Vinay at 12% more than the cost price. If Vinay paid ₹17,696/- for | | (3) 66 kms./hr. (5) None of these | (4) 68 kms./hr. |

the vase what was its original cost price?

88. (26.3×12×20)+3+125=?

| 108. What will come in place of both the question marks | 5 400 | |
|---|--|--|
| (?) in the following question? | 8 300 | |
| $\frac{(7)^{13}}{(7)^{13}} = \frac{75}{(7)^{13}}$ | £ 200 - | |
| 45 (7)1.7 | S 100 - | |
| (1) 25 (2) -15 | 0 | |
| (3) -25 (4) 17 | A B C D E | |
| (5) None of these 109. There are 360 students in a class out of which 35% are day | Trucks | |
| scholars. How many days scholars are there in the class? | 116. What is the respective ratio of the distance trave | |
| (1) 128 ' (2) 122 * | by Truck A to the distance travelled by Truck D? | |
| (3) 124 (4) 126 | (1) 17:19. (2) 11:15 | |
| (5) None of these | (3) 19: 17 (4) 15:11 | |
| 110. In an examination it is required to get 55% of the | (5) None of these | |
| aggregate marks to pass. A student got 340 and was | 117. What is the average distance travelled by all the Trucks together? | |
| declared failed by 5% marks. What are the maximum | | |
| aggregate marks a student can get? | | |
| (1) 650 (2) 660 | (1) 510 km (2) 515 km | |
| (3) 680 (4) cannot be determined | (3) 425 km (4) 475km | |
| (5) None of these | (5) None of these | |
| Directions (111-115): What should come in place | 118. If Truck A covered the given distance at the avera | |
| of the question mark (?) in tNhe following number | speed of 47.5km/hr, what is the time taken by it | |
| series? | cover this distance? | |
| 111. 9 41 57 65 69 ? | (1) 12 hrs (2) 10 hrs | |
| (1) 73 (2) 75 | | |
| (3) 72 (4) 76 | (3) 8 hrs (4) 6 hrs | |
| (5) None of these | (5) None of these | |
| 112. 7 10 16 25 37 ? | 119. The distance travelled by Truck E is approximately what percent of the total distance travelled by Truck E | |
| (1) 55 (2) 52 | | |
| (3) 51 (4) 57 | and C together? | |
| (5) None of these | (1) 58 (2) 60 | |
| 113. 430 422 395 331 ? | (3) 52 (4) 62 | |
| .(1) 208 · (2) 210 | (5) 55 | |
| (3) 209 (4) 206 | 120. If the time taken by Truck C to cover the giv | |
| (5) None of these | distance was 8 h ours, what was the average speed | |
| 114. 9 15 27 51 99 ? | the truck? | |
| (1) 165 (2) 195 | (1) 54.75 km/hr (2) 65.25 km/hr | |
| | (3) 52.25 km/hr (4) 68.75 km/hr | |
| (3) 180 (4) 190 | (5) None of these | |

115, 13 21 36 58 87

(5) None of these

475

(1) 122

(3)133

600

(2)128

(4) 123

Directions (116-120): Study the following graph

550

carefully to answer the questions that follow:

Distance (in km.) traveled by five

different trucks in day

106. What is the area of the circle whose circumference is

107. Kiran sold an item for ₹ 8,160/- and incurred a loss of

15%. At what price should she have sold the item to

(2) 5454 sq. cms.

(4) 5548 sq. cms.

(2) ₹ 12,300/-

(4) Cannot be determined

of both the question mark

264 cms.?

(1) 5544 sq. cms.

(3) 5540 sq. cms.

(5) None of these

(1) ₹ 12,200/-

(3) ₹ 13,000/-(5) one of these

have gained a profit of 25%?

TEST-IV: REASONING ABILITY

Directions (121-125): Study the following information carefully and answer the given questions. A, B, C, D, E, F, G and H are sitting around a circular table facing the centre but not necessarily in the same order.

- · C sits third to right of E · G sits second to left of H
- · H is not an immediate neighbour of E and C
- · F and A are immediate neighbours of each other
- Only one person sits between F and B 121. Four of the following five are similar in a certain way
 - based on their position in the seating arrangement Which of the following does not belong to that group? (I) EH (2) CF
 - (3)-AG (4) BD (5) HG
- 122. Who amongst the following represent the immediate neighbours of O? (1) E, H (2) C, G
 - (3) F, B (4) H,G (5) C.B
- 123. What is the position of A with respect to G in the above arrangement? (1) Third to the right (2) Second to the left
 - (3) Fifth to the right (4) Immediate right (5) Third to the left
- 124. What will come in place of the question mark (?) according to the above seating arrangement?
 - EF CG HB FA ? (1) GD (2) CG (4) BH (3) GH
- (5) CD 125. Who sits to the immediate right of A?
 - (1) E (2) C (4) F (3)6(5) D
 - Directions (126-130): Study the following arrangement
 - carefully and answer the questions given below:
- 64 25285264139181258635149473272 126. How many 4s are there in the above arrangement,
- each of which is immediately preceded by a digit which has a numerical value of more than four ? (1) None (2) One (4) Three (3) Two
 - (5) More than three
- 127. Which of the following is seventh to the left of the twentieth from the left end of the above arrangement?

- (3)2(4)7(5)1
- 128. If all the even digits are deleted from the above arrangement, which of the following will be tent
 - from the right end of the arrangement? (1)9(2) 5 (3)1(4)3
- (3)7129. How many such 5s are there in the above arrangement
- each of which is immediately preceded by an odd dig
- and immediately followed by an even digit? (1) None (2) One (3) Two (4) Three
- (5) More than three 130. How many such Is are there in the above
 - arrangement, each of which is immediately precede by a perfect square?
 - (1) None (3) Two
 - (5) More than three * Directions (131-135): Study the following information
 - to answer the given questions: In a certain code 'ring a bell' is written as '5 8 2', 'die
- written as '7 29'. 131. Which of the following represents 'did not'?
 - (1) '23' (3) '3 5' (5) '9 3'
- 132. What is the code for 'bell'
- (5) None of these 133. What does '2' stand for ?
 - (1) ring
 - (3) bell (5) not
- 134. What does '7' stand for ? (1) not
 - (3) ring (5) Either 'a" or 'not'
- 135. What is the code for 'ring'? (1) 8
 - (3)5

(2)2(4)3

(2) a

(4) reason

(4) reason

from left to right, which of the following will be th

Directions (136-140): Following questions are base

(2) One.

(2) '2.9'

(4) '5 2'

not ring' is written as '3 5 9' and 'not a reason' i

(4) Three

- on the five three digit numbers given below: 742 936 587 853 136. If all the numbers are arranged in descending-orde
- We are providing piece of information just for reference. It may vary from Official o

- product of the first and the second digits of the number which is exactly in the middle of the new arrangement? (2)28(II) 18 · (4).21(3) 54
- (5) 45 137. One is subtracted from the first digit and two is subtracted from third digit of each of the numbers.
 - What will be the difference between the first digit of the highest number and the third digit of the lowest number? (1)3(2) 4
- (4)2(3) 5 (5)1138. What will be the resultant if third digit of the highest

139. If the positions of the first and the third digits of each

- number is divided by the first digit of the lowest number? (1) 1.5 (2)2(3)3(4) 4 (5) 1
- of the numbers are interchanged, what will be sum of all the digits of the second highest number thus formed? (1)20(2) 16 (3)18(4) - 13
- (5)12140. If all the digits in each of the numbers are arranged in descending order within the number, which of the following will form the lowest number in the new
 - arrangement of numbers? (1)219(2)742(3)936(4)587(5) 853
 - Directions (141-145): Study the following information carefully and answer the given questions. . P. Q. R. S. T. V and W are sitting in a straight line facing North but not necessarily in the same erder.
 - · Q sits third to right of T. W sits second to right of Q. V and R are immediate neighbours of each other.
 - is not an immediate neighbour of T. Only one person sits between S and P
- S is not an immediate neighbour of O 141. Four of the following five are alike in a certain way

142. How many persons sit between Rand P?

(5) PS

(1) None

(3) Two

(5) Four

- based on their seating positions in the above arrangement and so form a group. Which is the one that does not belong to that group? (1) QW (2) TV (3) RO (4) VW
 - (2) One (4) Three

- 143. Which of the following pairs sits at the extreme corners of the line? (2) S, T (1) R.W
 - (4) T. R (3) W. Q. (5) S. W.
- 144. What is the position of T with respect to V? (2) Third to the right (1) Second to the left (3) Immediate right (4) Fourth to the left (5) Immediate left
- 145. If all the persons are made to sit in alphabetical order from right to left, the positions of how many will remain unchanged as compared to the original scating positions?
 - (2) One (1) None (3) Two (4) Three (5) Four
 - Directions (146-150): In each question below are two statements followed by two conclusions numbered I and II. You have to take the two given statements to be true even if they seem to be at variance from commonly known facts and then decide which of the given conclusions logically follows from the given

statements disregarding commonly known facts.

Give answer (5) if both conclusion I and conclusion

- Give answer (1) if only conclusion I follows. Give answer (2) if only conclusion II follows. . Give answer (3) if either conclusion I or conclusion II
- follows. Give answer (4) if neither conclusion I nor conclusion II follows.

II follow

- 146. Statements: No house is an apartment. Some apartments are bungalows. Conclusions: I. No house is a bungalow.
 - II. All bungalows being houses is a possibility.
- 147. Statements : All plants are animals. All insects are plants.

Conclusions:

- All insects being animals is a possibility. II. There is a possibility that some animals are neither insects nor plants.
- 148. Statements: All pens are inks. No ink is an eraser. Conclusions: L. No pen is an eraser.
 - II. Some erasers are pens.
- 149. Statements : Some trains are buses. All trains are ships.
- Conclusions:
 - L All ships are buses.
 - II. All those trains if these are buses are also ships.
- 150. Statements: Some numbers are digits. All digits are words.
- Conclusions: I. All numbers being words is a possibility. II. All digits being numbers is a possibility.

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Directions (151-160): In each of the questions given below which one of the five answer figures on the right show come after the problem figures on the left, if the sequence were continued? **Problem Figures** Answer Figures 151. (3) (4) (1) (2) (5) (4) (5) (1) (2) (3) 153. (5) (2)(3) (4) (1) PS14 PS14 PS14 PS1h 9214 154.

1PSP SPIN PS1h **1**PPS SPLH

155.

160.

156. 157. 8

158. 8 DD D BD DI 159.

(5) (2) (4) (3) (1) Ħ 每 (5) (2) (3)(4) (1) (5) (3)(4) (2) (1) S S (5) (2)(3)(4) (1) DD DI 5 45 A S

= D A S (5) (4) (2) (3) (1) (3) (4) (5) (2)(1) n (4) 242 (5) (3)(2) (1) Ιt may vary from Official

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TEST-V: MARKETING APTITUDE / COMPUTER KNOWLEDGE

- 161. The term "marketing mix" describes:
 - (1) A composite analysis of all environmental factors inside and outside the firm
 - (2) A series of business decisions that aid in selling a
 - product (3) The relationship between a firm's marketing
 - strengths and its business weaknesses
 - (4) A blending of four strategic elements to satisfy specific target markets
- (5) The range of products that is offered for sale 162. A value chain in marketing is:
 - (1) an operator of discount stores with many branches (2) a factory outlet store
 - (3) a process by which goods gain value as they pass through different levels of intermediaries
 - (4) a process by which companies target value conscious customers
- (5) None of these 163. Which of the following is NOT part of an
 - organisation's micro-environment? (1) Customers
 - (2) Suppliers (3) Competitors
 - (4) Government legislation
- (5) None of these 164. Which of the following is an element of an
 - organisation's internal-environment? (1) Competitors
 - (2) Employees
 - (3) Wholesalers
 - (4) Retailers
 - (5) None of these
- 165. Delivery Channel means-
 - (1) maternity wards (2) handing over the products to the buyers
 - (3) places where products are made available to the
 - buyers (4) All of these
- (5) None of these 166. One of the following is a target group for the marketing of educational loan.
 - (1) All the customers
 - (2) Students
 - (3) Only poor students (4) Students having promising educational track record
- (5) All of these

- 167. Service after sale is not the function of-
 - (1) Marketing staff
 - (2) Seller
 - (3) Director of the company (4) Employees of the company
 - (5) All of the above are wrong
- 168. A good seller should have the following
 - quality/qualities? (1) Devotion to the work
 - (2) Submissive
 - (3) Sympathy
 - (4) All of these (5) None of these
- 169. Internet marketing means-(1) Self-marketing
 - (2) Care Groups monitoring
 - (3) Employees marketing
 - (4) All of these
 - (5) None of these
- 170. The networking becomes through networking. (1) very difficult
 - (2) dull (3) casy
 - (4) has no role in marketing
- (5) None of these
- 171. Which of the following is the best definition of value? (1) A technical measure of a company's selling price
- relative to its production costs. (2) A measure of the mark-up charged by companies
 - (3) The lowest price available to consumers (4) The best ratio of benefits to costs available to
 - buyers
 - (5) None of these
- 172. A physical, concrete product you can touch is-(1) a service
 - (2) a good (3) an idea
 - (4) a concept (5) a philosophy .
- 173. The marketing concept is a way of thinking or a management philosophy that affects-
 - (1) only marketing activities (2) most efforts of the organization
 - (3) mainly the efforts of sales personnel
 - (4) mainly customers relations
 - (5) Only business prominations

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- 174. The XKL company wants to adopt the marketing concept. To be consistent with this move, it should adopt which of the following philosophies?
 - (1) The customer is always right
 - (2) Making money is our business
 - (3) Sell, sell, sell
 - (4) Keep prices low
- (5) Focus on today 175. Which of the following is an example of a problem that may arise in the implementation of the marketing
 - concept? (1) By satisfying one segment in society, a firm contributes to the dissatisfaction of other
 - segments. (2) Consumers do not understand what the marketing concept is.
 - (3) Dealers do not support the marketing concept
 - (4) A product may fit the needs too many segments.
- (5) None of these 176. All of the following are marketing management tasks
- EXCEPT-
 - (1) marketing planning
 - (2) organizing marketing activities
 - (3) co-ordinating marketing activities
 - (4) project development and analysis kotak form
 - (5) marketing control
- 177. Parents Against Drunk Drivers is a group that acts to change attitudes and laws about driving under the influence of alcohol. This group primarily markets-
 - (1) goods (2) ideas
 - (3) services
 - (4) political messages
 - (5) None of these
- 178. The marketing concept is a philosophy that states that
 - an organization should try to satisfy customers' needs and at the same time-
 - (1) increase market share (2) increase sales
 - (3) achieve the organization goals
 - (4) always produce high
 - (5) quality products
- 179. SBI implements a programeme of calling its current cardholders to find out what, if any, changes they would like to see in the services provided. The firm is exhibiting characteristics associated with which of the
 - following? (1) production

- - (3) marketing
 - (4) social
 - (5) None of these
- 180. Sony is aiming its Cool Cam camera at teenagers. Teenagers are song's-
 - (1) audience
 - (2) target audience
 - (3) segmentation
 - (4) target market (5) focus group
- 181. Easily relocatable language is :-
 - (1) Machine language (2) Assembly language
 - (3) High level language
 - (4) Medium level language (5) None of these
- 182. A compiler is a translating program which:
 - (1) Translates instruction of a high level language into machine language
 - (2) Translates entire source program into machine language program
 - (3) It is not involved in program's execution
 - (4) All of these
 - (5) None of these
- 183, CD-ROM is a
 - (1) Semiconductor memory
 - (2) Memory register
 - (3) Magnetic memory
 - (4) All of these
 - (5) None of these
- 184. A name or number used to identify a storage location devices?

di lo soc

- (1) A byte
- (2) A record
- (3) An address
- (4) All of these
- (5) None of these 185. Which of the following is a secondary memory
 - device? (1) Keyboard
 - (2) Disk
 - (3) ALU
 - (4) All of these
 - (5) None of these

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186. The difference between memory and storage is that 194. Which of the following are the two main component memory is ... and storage is ... of the CPU? (1) Temporary, permanent (2) Permanent, temporary (1) Control unit and registers (3) Slow, fast (4) All of these (2) Registers and main memory (5) None of these (3) Control Unit and ALU 187. The octal equivalent of 111010 is: (4) ALU and bus (1)81(5) None of these (3)71(4) All of these 195. Which of the following file organization is most (5) None of these efficient for a file with a high degree of file activity? 188. The first electronic computer in the world was : (1) Sequential (1) UNIVAC (2) ISAM (2) EDVAC (3) VSAM (3) ENIAC (4) B-Tree Index (4) All of these (5) None of these (5) None of these 196. The two basic types of record-access methods are: 189. An integrated circuit is: (1) Sequential and random (1) A complicated circuit (2) Sequential and indexed (2) An integrating device (3) Direct and immediate (3) Much costlier than a single transistor. (4) On-line and real time (4) Fabricated on a tiny silicon chip (5) None of these (5) None of these 197. The memory which is programmed at the time it is 190. Most important advantage of an IC is its : manufactured: (1) Easy replacement in case of circuit failure (I) POM (2) Extremely high reliability (2) RAM (3) Reduced cost (3) PROM (4) Lower power consumption (4) EPROM (5) None of these (5) None of these 191. In the third generation of computers: 198. Registers, which are partially visible to users and used to hold conditional, are known as : (1) Distributed data processing firsf became popular (2) An operating system was first developed (I) PC (3) High-level proodu7ral languages were firs used (2) Memory address registers (4) On-line, real time systems first became popular (3) General purpose register (5) None of these (4) Flags 192. A characteristic of card systems is: (5) None of these 199. One of the main feature that distinguish micro-(1) Slowness in processing data processors from micro-computers is : " ; (2) Using cards as records of transactions (1) Words are usually larger in microprocessors (3) Needing a larger DP staff (2) Words are shorter in microprocessors, (4) All of these (3) Microprocessor does not contain I/O devices (5) None of these (4) Exactly the same as the machine cycle time 193. A digital computer did not score over an analog (5) None of these computer in terms of: 200. The least significant bit of the binary number, which is (1) Speed equivalent to any odd decimal number, is : (2) Accuracy (1)0 $(2) \cdot 1$ (3) Cost (3) 1 or 0 (4)3(4) Memory (5) None of these

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(5) None of these

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TEST-1: GENERAL AWARENESS

- Which of the following sector(s) make(s) maximum contribution to the National income of India?
- Agriculture

1) Services

- 4) Agriculture and Industry both jointly 3) Industry
- Goods and Services tax (GST), would replace which (5) None of these

of the following taxes levied at present?

1) Income tax,

- (4) Value-added tax (VAT) 3) Capital gains tax " (2) Corporate tax (5) All of these
- 3. Normally Banks accept Fixed Deposits for a
 - (4) 20 years (2) 3 years maximum period of: (5) 10 years 1) 5 years
- (1) Loans granted to construction companies for (2) Loan granted to PWD for construction of bridges construction of bridges. Bridge loans refer to Over Rivers.
- (3) Interim finance allowed by banks to their customers pending disbursement of term loans by financial institutions.
- (4) Loan granted to Railway for construction of Structure of Basel II is based on bow many pillars? (S) None of these bridges.
- and Business (2) Ten (4) Five (1) Financial Responsibility Expand the term FRBM (1) Two (3) four
- Management
- (3) Financial Responsibility and Budget Management (4) Fiscal Responsibility and Budget Management (2) Fiscal Responsibility and Business Management

- Reverse Repo is a tool used by RBI to
 - 1) Inject liquidity
- 3) Increase the liquidity with banking system (2) Absorb liquidity
 - (4) To keep the liquidity at one level (5) None of these
- Which of the following books is written by Vikram Seth?
 - (2) A Bend in the River (4) Lolita 3) Five Point Someone 1) Golden Gate
- What is the SLR at present? (5) None of these
- (4) 23% (5) None of these (3) 18% 9/9(1)
- (4) April to September (2) October to March Rabi season is considered between : (1) December to May 3) May to October
- Which one of the following is NOT a negotiable (5) January to June mstrumcor?"
 - (4) Ware house receipt (2) Pay order (5) All are Negotiable Instruments 3) Bill of Exchange 1) Cheque
- (1) Help to solve balance of payments problems of The main function of the LM.F. is to: 1
 - (2) Arrange international deposits from banks. member countries.
- (3) Act as private sector lending arm of the World Bank 4) Finance investment loans to developing countries
- The census in India is done after a gap of every (2) 10 years 5) None of these 1) 5 years

(4) 15 years

3) 12 years

(5) Three

- The most active segment of the Money Market in India is which one of the following? (5) None of these 4
- 1) Call Money/Notice Money Market (2) Repo/Reverse Repo

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- (4) Certificate of Deposit (CD) (5) None of these
- 15. Consider the following:
- (A) Deposit rates
 - (B) Base Rate
 - (B) Prime Lending Rate
 - Which among the above are decided by Reserve
 - Bank of India?
 - (1) Only (A) (2) Only (B)
- (4) Both (B) & (C) (3) Only (C) (5) None of these
- 16. Who among the following is the Biggest Borrower in India?
 - (1) Indian Government
 - (2) Reserve Bank of India
 - (3) Indian Railways
 - (4) State Governments
 - (5) Public Sector Undertakings
- 17. Which among the following would result in the fall in asset prices?
 - (1) Low Liquidity in the Economy
 - (2) High Liquidity in the Economy
 - (3) RBI increasing the Reverse Repo Rates
 - (4) RBI allows more banks to play
 - (5) None of these
- 18. Which country elected Tomislav Nikolic as its new President in the election organised in May 2012?
 - (I) Serbia (2) Croatia (3) Albania (4) Slovenia
 - (5) Macedonia
- 19. Which of the following was launched by the Ministry of Consumer Affairs, Food and Public Distribution in New Delhi in May 2012?
 - (1) Central Soil Analysis Laboratory
 - (2) Central Seed Analysis Laboratory
 - (3) Central Food Analysis Laboratory

 - (4) Central Grain Analysis Laboratory
- (5) Central Public Distribution Analysis Laboratory 20. Which state launched "Sampoorn Swasthya Sabke
- Liye" scheme in May 2012 with the objective of ensuring community participation in the successful implementation of various health schemes and programmes?
 - (1) Bihar (2) Rajasthan
 - (3) Chhattisgarh (4) Uttar Pradesh (5) Madhya Pradesh
- 21. India has committed a \$100-million line of credit to which African country for upgrading its power sector in June 20122 V
 - (1) Kenya
- (2) Egypt.

- (5) Mozambique
- 22. Which of the following is the objective of the S Petersburg Declaration, adopted by 13 countries
- including India in 2010? (1) Security cooperation in Central Asia
 - (2) Joint action for conservation of tigers

 - (3) Joint exploration of oil & gas resources (4) Joint action for making life-saving drug
 - affordable (5) International Highway to connect member

Memorandum of Understanding with the Internation

- countries 23. The Election Commission of India signed
 - Foundation for Electoral Systems (IFES) for developing and strengthening democratic institutions and process
 - in May 2012. IFES is based in: (1) Oslo (2) Geneva
 - (3) London (4) Brussels (5) Washington
- 24. Who among the following was appointed as the fir Assistant Chief of Naval Staff in June 2012?
 - (1) D. K. Joshi (2) K.N. Sushil (3) Anil Chopra (4) K. K. Pandey
- (5) M. P. Muralidharan 25. Who among the following was conferred with the
 - Cinema Award in London in May 2012? (1) Mrinal Sen (2) Jabbar Patel

South Asian Cinema Foundation's Excellence

per cent, respectively

- (3) Girish Karnad (4) Shyam Benegal
- (5) Buddhadeb Dasgupta 26. The issued capital of a regional rural bank (RRB)
- shared by the Centre, the state government concerne and the sponsor bank in the proportion of
 - (1) 50, 35, 15 (2) 50, 25, 25

per cent and

- (3) 40, 35, 15 (4) 60, 20, 20
- (5) 50, 15, 35
- 27. The Reserve Bank of India recently directed banks to reduce their regulatory exposure ceiling on a sing NBFC, having gold loans to the extent of 50 per cer or more of its total financial assets, to of the
 - (1) 15 per cent (2) 12.5 per cent
 - (3) 10 per cent (4) 7.5 per cent (5) 5.0 per cent
- 28. Which non-banking organisation recently announce plans to set up 1000 ATMs and an entry into th banking sector ?

capital funds.

cent.

- (1) BSE (2) LIC
- mem (3) BSNL (4) Railways

- 29. What is the new rate of interest on General Provident Fund (GPF) effective from April 1, 2013? (1) 8.2% (2) 8:4%
 - (3) 8.6% (4) 8.8 % (5) 9.0%
- 30. Rating agency DBRS stands for: (1) Debt Banking Rating Service (2) Direct Bonafide Rating Service
 - (3) Dominion Bond Rating Service
 - (4) Devolution Bond Rating Service-(5) Development Banking Rating Service
- 31. How much was the total expenditure incurred under the Mahatma Gandhi National Rural Employment Guarantee Act (MGNREGA) in 2011-12? (1) Rs 7,303.30 crore (2) Rs 17,303.30 crore
- (3) Rs 27,303.30 crore (4) Rs 37,303.30 crore (5) Rs 47,303,30 crore government accepted
- recommendations of the Ashok Chawla committee in May 2012. The committee was set up for which of the following? (1) Identification criteria for BPL families (2) Productivity of India's manufacturing sector (3) Allocation, pricing and utilisation of natural
- resources (4) Revenue implications of tax exemptions granted to companies in Special Economic Zones.
- (5) Compensation to be paid for states for revenue loss due to implementation of General Sales Tax 33. Krishna Poonia is India's national record holder in which athletics event?
 - (1) shot putt (2) high jump (3) tripl jump (4) discus throw
- (5) javelin throw 34. Who among the following won the women's singles title at the Chennai Open squash organised in May
- 20127 (1) Aparajitha Balamurukan (2) Anaka Alankamony

- (3) Joshna Chinappa (4) Sarah Jane Perry
- (5) Dipika Pallikal

- 35. Who among the following was named recetnly as official Event Amhassador for the Sept-Oct 20
- World Twenty20 Championships by the Internation Cricket Council? (2) Angelo Mathews
 - (1) Lasith Malinga (3) Tillakaratne Dilshan (4) Kumar Sangakkara
- (5) Mahela Jayawardene 36. Who among the following auctioned recently a
 - signed by Sachin Tendulkar to mise money for stadium in Rwanda ? (1) Tony Blair (3) John Howard
- (5) David Cameron 37. Prince Salman Bin Hamad al-Khalifa, who came India in May 2012, is the Crown Prince of whi
 - monarchy? (I) Qutar (3) Kurwait

(5) Saudi Arabia

- 38. Indra Nooyi is associated with which of the following companies? (1) IBM (3) Boeing
 - (5) Kraft Foods
- 39. Who among the following was recently appointed

 - the new Chairperson of the TRAI? (1) Sunil Chordia
 - (3) Rajiv Vastupul (5) Asbok Jhunjhunwala
- were revised recently?
 - (1) Petrol (3) Kerosene (5) All the above
- (2) Rabul Khullar (4) Pankaj Chandra

(2) John Major

(2) Oman

(2) Mattel

(4) PepsiCo

(4) Bahrain

(4) Gordon Brown

40. Price of which of the following petroleum produc (2) Diesel

(4) Cooking gas

TEST-II : GENERAL ENGLISH

Directions (41-55): Read the following passage

carefully and answer the questions given below it. Certain words/phrases have been printed in bold to help you locate them while answering some of the questions. Mihir and Mahadev lived in the same village. While Mahadev owned the largest shop in the village, Mihir was a poor farmer. Both had large families, with many

They said their goodbyes, packed their febelongings and set off. When night fell, they stoppe under a large tree. There was a stream running nearby where they could refresh themselves. Mihir told hi sons to clear the area below the tree. He told his wit

sons, daughters-in-law and grandchildren. One day, Mihir, tired of not being able to make ends meet, decided to leave the village and move to the city where

himself. Now, in the branches of that tree sat a thic

providing piece of information just for

they were sure to make enough to feed everyone.

to fetch water. He instructed his daughters-in-law t make up the fire and started cutting wood from the tre

He watched as Mihir's family worked together. H also noticed they had nothing to cook. Mihir's wif too thought the same, for she said to her husband

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Everything is ready. But what shall we eat ?" Mihir raised his hands to heaven and said, "Don't worry. He

is watching all this from above. He will help us. The thief was worried. He had seen that the family

was large and worked well together. Surely they did not know he was hiding in the branches? He decided to make a quick gateway. He climbed down swiftly when they were not looking and ran for his life. But, he left behind his bundle of stolen jewels and money, which dropped down into Mihir's lap. He opened it and jumped with joy when he saw the contents. The family promptly gathered its belongings and returned to the village. There was great excitement when they told everyone how they got rich Mahadev thought this was a nice quick way to earn

some money! He commanded his family to pack some clothes and they set off as if on a journey. They stopped under the same tree and Mahadev started commanding everyone as Mihir had done. But no one in his family was willing to obey orders. They were used to having servants wait on them - so the one who went to the river to fetch water had a nice bath. The one who went to gather wood for the fire went off to sleep beneath the tree. And Mahadev only ordered everyone about, not bothering to do anything himself. Meanwhile the thief had returned to the tree. He noticed the family members were greedy and selfish. They would never be able to put up a fight together.

Then, Mahadev and his wife started the conversation

that they had rehearsed carefully. Mahadev's wife said,

"Everything is ready. But what shall we cut ?" Mahadev

raised his hands upwards and said, "Don't worry. He is

watching all this from above. He will help us". At this, the thief jumped down from the tree, knife in hand. Seeing him, everyone started running helter skelter to save themselves. The thief stole everything. Mahadev and his family had to return to the village empty-handed, having lost all the jewellery and gold

they had taken with them. 41. Which of the following cannot be said about Mihir's family?

.(A) They repsected and obeyed Mihir.

'(B) They were so poor that they somethimes had to starve.

(C) They had no friends in the village when they were poor.

. (1) None (2) Only (C) (3) Only (B) & (C) (4) Only (B)

(5) All (A), (B) & (C)

42. Why did Mihir and his family decide to camp under the 'thief's tree' ?

- (2) It was a convenient spot to camp for the night.
- (3) It was the only tree large enough to shelter t whole family. (4) There was a stream nearby and wood to build a hou
- (5) Exhausted after the day's travel they could walk any more.
- 43. Why did the thief leave the valuables he had sto behind? (1) Seeing Mihit's faith in God the thief was fil
- with remorse.
 - (2) Feeling sorry for Mihir's family he decided donate the valuables to them.
 - (3) He was afraid that God would punish him stealing.
 - (4) In his hurry to run away he forgot to take valuables along. (5) He was confident that they were so well hid
 - that they would not be found.
- 44. Which of the following best describes Mahadev? (1) He was a rich businessman
 - (2) He bullied his wife so she obeyed him (3) He paid his servants well to look after his famil

 - (4) He was greedy and had cheated Mihir.
- (5) He was brave and decided to trick the thief 45. Why did Mihir's family return to the village?
 - (1) To show off their newfound wealth
 - (2) To buy back their land and start a business (3) They had no need to shift to the city
 - (4) To share their wealth with the other villagers
 - (5) They wanted to sing God's praises to all t villagers
- 46. What made Mahir utter the phrase, "He is watching this from above."
 - (1) He had spotted the thief and wanted to fright
 - (2) He was telling his wife to trust. God to look after then (3) It was a warning to his family members to sti-
 - (4) He was begging the thief for help to feed his famil-(5) None of these
- 47. Which of the following is TRUE in the context of the passage?
 - (1) Mahadev planned to seek his fortune in the city is Mihir had.
 - (2) Milhir's family preferred to live in the city.
 - (3) Mahadev had no intention of moving to the city.
 - (4) Mahadev lost his entire life savings to the thief. (5) The thief only robbed those whom he did not like
- 48. Why did the thief return to the tree? (1) To plot how to get his money back
 - (2) He thought no one would look for him there (3) To keep a watch on Mahadev's family

 Being a large family they knew they could capture (4) Not mentioned in the passage

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